



John Kaplan's
Abracadabra
 SHOW PRODUCTIONS, INC.
QUESTIONNAIRE

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North Star Elementary School
 5520 - 50 Avenue
 Cold Lake AB T9M 1S9

SHOW DATE: Thur, 5.MY.11
 REP: Leanne McArthur

Which one of our shows did you have?

- MAGIC BUS MILLENNIUM MAGIC STAGE FRIGHT NIGHT MAGIC
 AbracaDAZZLE MAGIC OF CHRISTMAS MAKIN MAGIC!

What were you raising funds towards? Playground replacement / enhancing fine arts /

How well did you do? RAISED \$ 7734.25 PROFIT (#11,914.80 before expenses) field trips

What were your ticket prices? Child FREE Student \$5 Adult \$10 Family \$25
 Senior \$5 Other _____

How many tickets did you sell? ADVANCE 682 DOOR 105

How many seats did your facility hold? 600 but SEATED FOR 400, PRINTED 400

How many shows did you book? 2

Did you enjoy the show? YES NO

Did you feel the show was suitable entertainment for a family audience? YES NO

Did you receive any negative comments about the show? YES NO

If yes please describe The children wished it could go on forever!

Please give us your comments about the Project Book and publicity materials you were provided with

An amazing collection of suggestions and ideas, great for anyone doing any fundraiser! If this is your 1st fundraiser you have no need to worry, it's the PERFECT step by step guide

Please tell us of any original promotional ideas you came up with that you would like to share with other show sponsors. I made two free radio appearances with the children from the school on the local morning program. The radio personality was also our M.C. and part of our celebrity pledge so that worked to our advantage.

Which of these Piggyback Fundraisers did you utilize?

- Souvenir Program 50/50 Draw V.I.P. Ticket Corporate Sponsorship DoorPrize Raffle
 Fantasy Auction Pledge Contest Locked Trunk Contest Newspaper Promotion
 RADIO GIVEAWAYS CONCESSION MAGICIAN'S ASSISTANT

How much extra revenue did this generate? \$ 7728.00

Please give us your comments regarding the way Abracadabra Show Productions handled its business matters with your group Most professional, easy to work with, friendly enthusiastic group. Couldn't be happier.

Taking into consideration all areas of this project, including the performance, fundraising profitability and business dealings with Abracadabra Show Productions, how would you rate your overall satisfaction on a scale of 1 to 10? 10+

Here's what we would say to others about this show: DO IT! IT'S MONEY IN THE BANK! Super easy, tons of fun AND JOHN + TEAM are awesome + EASY to work with! LOOKING FORWARD TO NEXT TIME!

Signature of Sponsor Rep. _____

THANK YOU - WE APPRECIATE YOUR COMMENTS!